

# slice

About Us

**Expertise**

Process

Awards

Testimonials

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## Pick a SLICE

SLICE provides marketing strategies and creative solutions for web and print, to associations, education groups and government agencies.

### Ideas/Strategy

- Brand Strategy
- Marketing Strategy
- Web 2.0 Strategy
- Social Media Strategy
- SWOT Analysis

### Multimedia

- Website Design + Development
- Content Strategy
- Microsites
- Flash Animation
- Video Production
- Keynote/PowerPoint
- Content Management Systems
- Digital Imaging
- Interface Design
- Online Training
- Intranet Design
- Photography

### Identity

- Branding
- Messaging
- Naming
- Logos and Logo Systems
- Brand Bible

### Print

- Corporate Collateral
- Magazines
- Brochures
- Newsletters
- Annual Reports
- Publications
- Direct Mail
- Exhibit Design

